

# *BUSINESS SCHOOL*

*International  
Management  
Course*



**KWANSEI GAKUIN UNIVERSITY**  
Institute of Business and Accounting

KGU Business School aims to create global business leaders, not only with advanced professional knowledge and skills, but also with sound ethics. At IMC, we encourage and support the individual and professional growth of our students. By joining us, you are taking on the challenge to build your life and contribute to the world of business. We believe that **Your Growth Can Make a Difference**, and we challenge you to do so.

# Learn to Make a Difference at IMC!

## **Kwansei Gakuin University (KGU)**

KGU is one of the most prestigious private universities in Japan, founded in 1889 by the American missionary Reverend Walter Russell Lambuth. Its motto, "Mastery for Service," reflects the ideal to master knowledge in service for society.

## About the **International Management Course (IMC)**

IMC is a global standard MBA program of the Business School at the Institute of Business and Accounting, KGU. IMC was established in 2005 as the first English-language program MBA in the Kansai region.

Over the last decade, students from all over the world have come to IMC to acquire the knowledge and expertise that enable them to deal with the complex and rapidly-changing global business environment.

IMC not only provides knowledge and skills necessary to become a global business leaders, but also provides opportunities for students to examine their basic beliefs and fundamental attitudes toward people and the role of business in society.

At IMC, students define and generate the true value of the MBA, and we enhance your opportunity to do so through our rigorous courses and intensive teacher-student interactions.







## *The Main Reasons Why You Want to Develop Your Career with us.*

**1**

Small to medium-size classes.

- a. Highly intensive teacher-student interaction (6-10 students per instructor).
- b. Personalized approach that caters to the student's educational needs.

**2**

Diversity of students from various cultures and backgrounds.

**3**

Students as an important part of the IMC learning community.

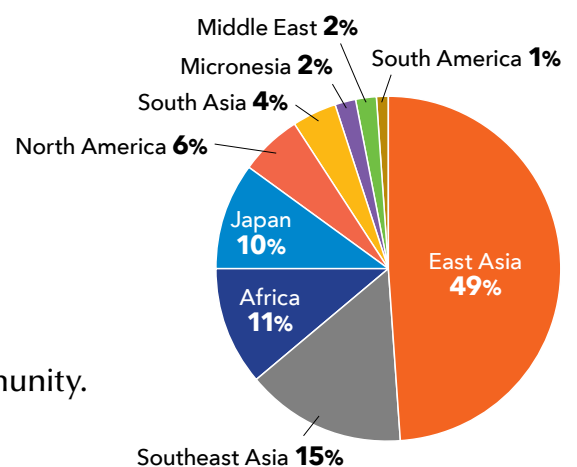
**4**

A balanced approach of theory and practice and emphasis on individual and professional growth.  
Individual research based on the student's acquired knowledge & individual career aspirations.

**5**

Distinguished placement results at global firms, as well as at entrepreneurial organizations.

### **Student Nationality**



# Specialized Study Programs

Five programs will be available to develop students' expertise and specialized skills.

## Management Program

### Training the Business Leaders of the Future

Processes of management can be described as encompassing four main areas of strategic responsibility and decision-making: *planning, organizing, controlling, and leading*. The management program at IMC provides you with the knowledge, skills and mindset relevant towards becoming an effective leader in rapidly changing business environments.

#### ★You will be able to:

1. Develop skills and confidence in processes of effective and ethical management decision-making.
2. Apply insights and techniques relevant to leadership in increasingly complex business environments.
3. Develop and apply skills relevant to international business and management research.

## Marketing Program

### Creating Sustainable Value for Companies, Customers and Society

The marketing program at IMC provides not only marketing knowledge and skills but also opportunities for you to develop an inclusive and ethical mindset towards global marketing issues and challenges in the rapidly changing business environment.

#### ★You will be able to:

1. Learn a range of marketing decisions in various contexts and explore how product values are created, communicated, and delivered to meet the changing needs of customers and society.
2. Develop a deeper understanding of marketing and its role as a crucial link between companies and customers.
3. Equip yourselves with the practical knowledge and skills to face the challenges of 21st century marketing and beyond.

## Finance Program

### Value Creation through Financial Decision Making

In the Finance program at IMC, you develop the sophisticated skills required to analyze investments, make financial decisions, manage risk, and solve complex challenges. Graduates in Finance can find employment as financial analysts, portfolio managers, investment bankers, or corporate finance associates, among other positions.

#### ★You will be able to:

1. Acquire broad skills and knowledge in business, management, accounting, marketing, and leadership along with expertise in finance.
2. Develop practical knowledge and professional skills in financial management, management of financial institutions, and professional money management.
3. Equip yourself with advanced financial analytical skills needed to make data-informed decisions in an increasingly competitive work environment.

## Family Business Management Program

### Succeeding Family Business for Growth and Prosperity

Family Business Management Program trains students who plan to succeed their family businesses. Through lectures and interactive case discussions, students learn how they should address typical challenges associated with management of family businesses for continuous growth and prosperity. The program is designed to provide interdisciplinary learning opportunities across management, marketing, as well as finance.

#### ★You will be able to:

1. Obtain broad skills and knowledge in business, economics, management, accounting, marketing, and finance to be a leader in small to medium size enterprises.
2. Know the practical knowledge as to what is needed to be a good leader.
3. Be innovative in ventures with new ideas and implementing them.

## Global Public Management (GPM) Program

### The Gateway to Professional Careers in Leadership Roles at Global Public Service Institutions

Global Public Management Program provides sound theoretical bases and practical skills to students who aspire to professional careers in leadership roles at global public service institutions, such as the United Nations, diplomatic institutions, as well as international NGOs. This program reinforces and extends our efforts to raise highly specialized professionals who embody our school motto of "Mastery for Service."

#### ★You will be able to:

1. Gain basic skills and knowledge to administer organizational activities including managing human resources.
  2. Organize processes, develop and maintain favorable and supportive relationships with various stakeholders, as well as plan and deploy available financial resources.
  3. Earn specialized expertise critical for international civil servants by examining topics including issues concerning sustainable economic development, fair and ethical distribution of wealth and profits, environmental protection, as well as peace and security.
- ※The Fall Entry of 2023 is the last enrollment for Global Public Management Program (GPMP).  
The students who are enrolled to GPMP in AY2023 can finish the program.

#### ★For more Information: Please refer to the link below.

<https://iba.kwansei.ac.jp/en/imce/course/>



★ and ☆ offered with UN and Foreign Affairs Studies, ▼ available only to students in the Global Public Management program.

Core Courses	Basic Courses	Specialized Study Programs and Advanced Courses (Basic courses are underlined)		Elective Courses
<div>&lt;Compulsory courses&gt; 4 credits</div> <div>Business Ethics (2) English Communication (2)</div>	<div>&lt;Compulsory courses + Selected compulsory courses&gt; 10 credits</div> <div>10 credits that include 2 - 6 credits from compulsory courses required for respective programs (refer to the courses with a * mark in right columns)</div>	<div>MANAGEMENT</div> <div>MARKETING</div> <div>FINANCE</div> <div>FAMILY BUSINESS</div> <div>GLOBAL PUBLIC</div>	<div>* <u>International Management (2) (Compulsory)</u></div> <div>&lt;Compulsory courses&gt; 6 credits</div> <div>Group Research Project (2) Individual Research (4)</div> <div>&lt;Selected compulsory courses&gt; 12 credits</div> <div>Technology Management (2) International Accounting (2) Cross-Cultural Management (2) Management Information Systems (2) Organizational Behavior (2) Japanese Business (2) Human Resource Management (2) Practitioner Perspectives on Management (2) Business Negotiation (2) Advanced Topics in Business A~H (2 each) Information Management for Decision Making (2) International Development (2) Making (2) International Economic Integration (2) New Global Venture Creation (2) Study Abroad at Partnership Universities (1~10) Product Innovation (2) International Marketing Practice (2)</div>	<div>Additional courses, carrying a further 6 credits, to be selected from the Core, Basic and Advanced Courses list / Courses available at Corporate Strategic Management Course</div>
<div>&lt;Selected compulsory courses&gt; 6 credits</div> <div>Management (2) Accounting for Decision Making (2) Business Economics (2) Statistics (2)</div>	<div>&lt;Selected compulsory courses&gt;</div> <div>Making Ethical Decisions (2) Corporate Strategy (2) Designing Organizational Systems (2) International Management (2) Leadership and Corporate Renewal (2) Marketing Management (2) Marketing Strategy (2) Principles of Finance (2) Corporate Finance (2) Financial Reporting and Analysis (2) Cost and Management Accounting (2) Japanese Economy (2) Advanced English for Business Studies (2) Advanced English for Business Practice (2)</div>		<div>* <u>Marketing Management (2) (Compulsory)</u></div> <div>&lt;Compulsory courses&gt; 6 credits</div> <div>Group Research Project (2) Individual Research (4)</div> <div>&lt;Selected compulsory courses&gt; 12 credits</div> <div>New Global Venture Creation (2) Special Topics in Marketing (2) Technology Management (2) Management Information Systems (2) Cross-Cultural Management (2) Industrial Organization (2) Marketing Research (2) Japanese Business (2) Marketing Case Analysis (2) Consumer Behavior (2) International Marketing Practice (2) Practitioner Perspectives on Management (2) Brand Management (2) Advanced Topics in Business A~H (2 each) Marketing Communication (2) Study Abroad at Partnership Universities (1~10)</div>	
			<div>* <u>Principles of Finance (2) (Compulsory)</u></div> <div>&lt;Compulsory courses&gt; 6 credits</div> <div>Group Research Project (2) Individual Research(4)</div> <div>&lt;Selected compulsory courses&gt; 12 credits</div> <div>Cross-Cultural Management (2) Special Topics in Finance (2) Financial Risk Management (2) Management Information Systems (2) Financial Institutions Management (2) International Finance (2) Capital Markets (2) Japanese Business (2) Portfolio Management (2) Practitioner Perspectives on Management (2) Corporate Restructuring (2) Advanced Topics in Business A~H (2 each) International Accounting (2) International Development (2) Strategic Management Accounting (2) International Economic Integration (2) Asian Financial Market (2) Study Abroad at Partnership Universities (1~10) Accounting Theory and Practice (2)</div>	
			<div>* <u>International Management (2) (Compulsory)</u> * <u>Marketing Management (2) (Compulsory)</u> * <u>Principles of Finance (2) (Compulsory)</u></div> <div>&lt;Compulsory courses&gt; 8 credits</div> <div>Group Research Project (2) Individual Research (4) Family Business Management (2)</div> <div>&lt;Selected compulsory courses&gt; 10 credits</div> <div>Lasting Brands: Insights for Family-led Businesses (2) Leadership Development: Mentoring for Business Succession (2) Marketing and Sustainability (2) SME Finance (Finance for small-to-medium sized enterprises) (2) Sustainability Management &amp; Accounting (2) Asian Financial Market (2) International Accounting (2) Cross-Cultural Management (2) Product Innovation (2) Human Resource Management (2) Advanced Topics in Business A~H (2 each) International Marketing Practice (2) Study Abroad at Partnership Universities (1~10)</div>	
			<div>* <u>International Management (2) (Compulsory)</u> * <u>Marketing Management (2) (Compulsory)</u> * <u>Principles of Finance (2) (Compulsory)</u></div> <div>&lt;Compulsory courses&gt; 19 credits</div> <div>★▼Internship in the United Nations and Diplomatic Institutions (3) ★International Public Policy (2) ★Management of International Organizations (2) ★Global Sustainable Development (2) ★Seminar in Diplomacy, Peace and Security (2) ★Seminar in International Human Rights and Humanitarian Principles (2) ★Seminar in Global Communication (2) ★▼Career Seminar for International Organizations (2) ★Seminar in Multilateral Negotiation (2)</div> <div>&lt;Selected compulsory courses&gt; 5 credits including 4 credits from courses with ☆</div> <div>☆Seminar in Global Environmental Policy (2) or ☆Seminar in Global Diversity (2) ☆★▼Research Project in the United Nations (2) or ☆★▼Research Project in Foreign Affairs (2) Group Research Project (2) Capital Markets (2) Human Resource Management (2) Asian Financial Market (2) International Marketing Practice (2) Study Abroad at Partnership Universities (1~10) International Accounting (2)</div>	
10 credits	10 credits	18 credits (24 credits for Global Public Management Program)		6 credits except for GPM program
44 credits				

\*For Advanced Topics in Business A~H, each course will be counted as an individual course as credits for completion.

\*This information is current as of August 2022.



**Professor**  
**Norlia AHMAD**

**Main subjects to be taught**

Marketing Management, Consumer Behavior, Marketing and Sustainability, Group Research Project, Individual Research

**Most Recent Degree and Professional Experience**

Ph.D. (Hiroshima University, Graduate School of International Development and Cooperation), 2004. She was a research fellow of the Japan Society for the Promotion of Science (JSPS) at Otaru University of Commerce (2006-2008). She is also a former faculty member of the Business and Management School, Open University Malaysia (2004-2006) and briefly served as an Assistant Vice President of Khazanah Nasional, an investment agency of the Malaysian government.



**Professor**  
**Paul Candland**

**Main subjects to be taught**

Advanced Topics in Business G

**Most Recent Degree and Professional Experience**

MBA (Pennsylvania State University). Professional experience includes 20 years of leading entertainment businesses in Japan and across Asia, most recently as President of Walt Disney Company Asia (2014-2017) and President of Walt Disney Company Japan (2007-2017). Businesses included film and serialized content distribution, consumer products, retail stores, television channels, music, mobile games, live shows, etc. Served as CEO of Age of Learning, Inc., in the US (2019-2022). Currently an outside director at Yamaha Corporation and Dentsu Group.



**Professor**  
**Hidemi KITAMURA**

**Main subjects to be taught**

Marketing Strategy, Business Ethics, Making Ethical Decisions, Group Research Project, Individual Research

**Most Recent Degree and Professional Experience**

M.S.(Boston University), 1992. Worked at Daiko Advertising, Inc., and Teijin Ltd., primarily for strategic brand communication. Specialized in Marketing and public relations, she took a leading communication advisor role at Shizuoka Prefectural Government (2015-2019,) and served as Advisor to Committee of Corporate Management at Kansai Association of Corporate Executives (2011-12). Awarded Distinguished Service Award, Japan Society for Corporate Communication Studies (2009).



**Professor**  
**Yuji MAEDA**

**Main subjects to be taught**

Principals of Finance, Corporate Finance, Financial Risk Management, Business Analytics, SME Finance

**Most Recent Degree and Professional Experience**

Ph.D. (Business Administration, Graduate School of Business and Economics, Shiga University), 2006; MBA (Finance, Graduate School of Business, Indiana University), 1996; Associate Professor, Shiga University (International Center), 2007-2009; Insurance Planner at Tokio Marine and Nichido Fire Insurance Co., 2005-2007; Senior Risk Consultant at Marsh Inc., 1996-2004; Risk Engineer at Kemper Insurance Co. 1988-1994.



**Professor**  
**Keith JACKSON**

**Main subjects to be taught**

International management, Cross-cultural management, Group Research Project, Individual Research

**Most Recent Degree and Professional Experience**

Ph.D. (SOAS, University of London), 2011; MBA (OUBS), 2000; MA in Higher & Professional Education (Institute of Education, University of London), 1997. Qualified (CIPD) practitioner in human resource management. Consultant for organisational learning and professional development. Coach-mentor for career development (CIPD, EMCC), currently researching mentoring for mid-career professionals and early-career academics. Country expert, EU-Japan Centre for Industrial Cooperation, Brussels. Editor, Asia Pacific Business Review, South Asian Journal of Business Studies.



**Professor**  
**Katsuhiko OKADA**

**Main subjects to be taught**

Special Topics in Finance

**Most Recent Degree and Professional Experience**

Ph.D. (Kobe University, 2006); MBA (Washington University, John M Olin School of Business, 1990). Traded derivative products in equities extensively in Morgan Stanley New York, Tokyo and managed the derivative desk at UBS Tokyo as a FVP. Subsequently set up a hedge fund management firm in Singapore, which later grew as one of the largest hedge funds in Asia. Currently an executive director of Magne-Max Capital Management ([www.magne-max.com](http://www.magne-max.com)), an Artificial Intelligence based investment advisory firm, advising major institutional investors in Japan. Research interests are asset pricing and behavioral finance.



**Professor**  
**Osamu SUZUKI**

**Main subjects to be taught**

Management, Designing Organizational Systems, Corporate Strategy, Group Research Project, Individual Research

**Most Recent Degree and Professional Experience**

Ph.D. (Hitotsubashi University Graduate School of Commerce and Management), 2008; MBA (Stanford University Graduate School of Business), 1998. Active in strategic management consulting (for Japanese as well as foreign clients) and in executive training programs (focused on business strategy formulation exercises) at Boston Consulting Group, 1998-2005. Specialized in financial performance analysis and in consulting for strategic cross-border alliances (including market research and alliance partner selection) at Nomura Research Institute, 1992-1996.



**Associate Professor**  
**Mohammad Badrul HAIDER**

**Main subjects to be taught**

Accounting for Decision Making, Financial Reporting & Analysis

**Most Recent Degree and Professional Experience**

Ph.D. (Graduate School of Business Administration, Kobe University), 2012; MBA (Accounting and Information Systems, University of Dhaka), 2003. He has more than eight years of teaching experience in universities including the University of Dhaka. His research interests include social and environmental accounting, reporting and auditing, corporate accountability issues, corporate social responsibility (CSR) and corporate sustainability management. His paper titled "An Overview of Corporate Social and Environmental Reporting (CSER) in Developing Countries" was awarded as the best published paper in the journal Issues in Social and Environmental Accounting in 2010.



# The Global Public Management (GPM) Program

## 1 A program designed to train professionals in global public management

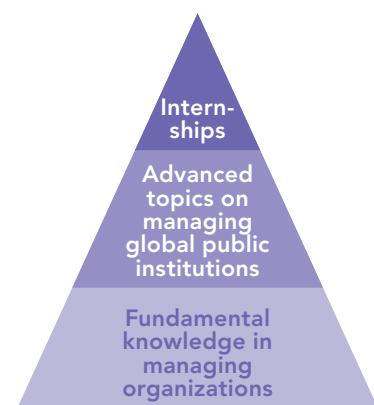
Students start with the fundamentals of managing organizations. They then build on this to learn advanced topics in global public management, and gain expertise critical for international civil servants.

## 2 Degree and certificate that certify distinguished talent for global public service institutions.

Graduates earn an MBA and a Certificate for the Graduate Course in UN and Foreign Affairs Studies.

## 3 Highly distinguished GPM program faculty members

### Learning steps at GPM program



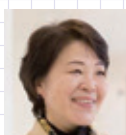
Professor  
Dean of Integrated  
Center for UN and  
Foreign Studies  
**Takahiro  
SHINYO**

Former Ambassador of Japan to Germany  
Former Ambassador of the Permanent Mission of Japan to the UN



Professor  
Dean of UN and  
Foreign Affairs Studies  
Program Office  
**Shun-ichi  
MURATA**

Former Deputy Executive Secretary of UN ESCAP  
Former Director of UNDP Representation Office in Tokyo



Professor  
Associate Dean of UN  
and Foreign Affairs  
Studies Program Office  
**Keiko  
NISHINO**

Former Recruitment & Staff Development Officer of UNICEF



Visiting Professor  
Chief Coordinator of  
KG Career Center for  
International  
Organizations  
**Jun  
KUKITA**

Former UNICEF Representative to Kazakhstan



Visiting Professor  
**Atsuko  
MIWA**

Former Programme Officer at Asia and the Pacific Office of the UN Development Fund for Women (UN Women currently)

※ The Fall Entry of 2023 is the last enrollment for Global Public Management Program (GPMP).  
The students who are enrolled to GPMP in AY2023 can finish the program.

## Learning Process

### Enrollment

### Graduation

#### Core Courses

Core courses are designed to provide students with the foundational knowledge required for studying business at the graduate level. Business Ethics and English Communication (4 credits in total) are compulsory for all students in the International Management Course.

#### Basic Courses

Basic courses are designed to equip students with the foundations upon which highly specialized Advanced courses will be built.

#### Advanced Courses

Advanced courses are to be taken after having completed the Core and Basic courses in order to develop and expand the knowledge of students and their expertise in various business fields. Group Research Project (2 credits) and Individual Research (4 credits) are required (compulsory) for those who major in the Management / Marketing / Finance / Family Business Management program in the International Management Course. In Individual Research, students will complete a research report on practical business issues relevant to their study objectives under the supervision of an instructor in charge of the program.

#### Foundational Knowledge of MBA

Management Program

Marketing Program

Finance Program

Family Business Management Program

Global Public Management Program

### Students learn the foundational knowledge as a basis of their study.

Students enhance their professional ethics and English ability by taking Business Ethics and English Communication as compulsory courses. Students are required to take 10 or more credits from the Core course group and 10 or more credits related to their specialized study program from the Basic course group to learn the foundational knowledge for studying business.

### Students build on their foundational knowledge to deepen their research on themes of their own interest.

Students who major in the Management / Marketing / Finance / Family Business Management program are required to take Group Research Project and Individual Research in which students research themes or topics of their own interest. Students will choose an instructor for their research, and major in the instructor's program. Students who major in the Global Public Management Program are required to take Research Project in the United Nations or Research Project in Foreign Affairs and conduct research on a theme related to management of international public institutions. They are also required to take Internship in the United Nations or Internship in Diplomatic Institutions to brush up their expertise and practical skills.

First Year

Second Year



# L Learning Experience that Matters



My two years at the IBA's MBA program have enriched me professionally and personally. Not only did I profit greatly from an up to date curriculum with a vast choice of courses and study under top tier instructors, but I also gained valuable friends and business connections from around the world. The IMC equipped me with the right skill- and mindset, which helped me find employment as a marketer in Japan. I wouldn't change my experience at the IMC for anything and recommend it to anyone who wants to learn how to make a difference in their field of expertise.

**Karin Kamio**

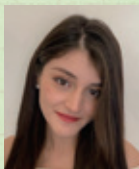
## S Students' Voices



**Yuki Seo** .....

Japan  
Marketing Program  
Enrolled in 2022

IMC has given me the opportunity to meet people with different knowledge and backgrounds. Originally I had no slightest intention of enrolling at IMC, and I was aiming to become a freelance Japanese language teacher. However, when I was about to start job hunting due to the pandemic, my father recommended that I enroll here simply because it would give me the right to hire a new graduate. But after I registered here, my dark life changed drastically. Through studying with experienced professors and fellow students with various ideas and cultures, I was able to apply the knowledge to my own business, and most importantly, I have made invaluable friends. I believe that IMC is the only place in Japan where I can experience this kind of environment. I would like to recommend IMC not only to international students but also to Japanese students.



**Mariana Murguia** .....

USA  
Management Program  
Enrolled in 2021

During my undergraduate studies, I studied abroad in Kwansei Gakuin for one semester as an exchange student. My experience at that time in KGU was memorable, which is why, when I found out they had an MBA program I was ready to apply. IMC has provided me with extraordinary learning opportunities and has exceeded my expectations of an MBA program. Professors at KGU have extensive knowledge and experience in their fields, allowing students to gain a deeper understanding of topics and learn from their firsthand experiences. Every day I get excited to go to campus, talk with professors, and participate in class discussions. KGU has not only allowed me to expand my knowledge of marketing, management, and finance, but it has also given me the chance to learn from my classmates' multicultural perspectives and make friends from around the world. I would recommend the IMC to anyone who is interested in developing and growing their business mindset.



**Aarnav Wadhwa** .....

India  
Marketing Program  
Enrolled in 2021

Institute of Business and Accounting has an image of one of the Japan's leading business and management schools. Since childhood, I wished to do my masters from a prestigious business school and I feel fortunate to have been selected for the IMC program to pursue my higher studies. I became a part of IBA family in September 2021 and since then this entire one year has been full of learning and growth for me. I entered the IMC program as a Marketing major. After becoming a part of this program, I got a chance to explore the global culture and holistic approach of learning. Being a part of this global program, I got the chance to interact with people from different backgrounds, which makes the entire learning experience even more wholesome. The diverse and highly experienced faculty offers extensive learning opportunities for professional as well as personal growth. I am really looking forward to have an experience full of learning and development in my second year at this respected institution.



**Haiqi Wan** .....

China  
Global Public Management Program  
Enrolled in 2021

My study experience at IMC has changed my life, both professionally and personally. I majored in GPMP (Global Public Management Program) which aims to train students to be international civil servants in the United Nations, European Union, and other international organizations. The programme provides courses on SDGs, international organizations, and practical business skills simultaneously. After gaining professional knowledge and skills, I got the choice to serve as a project intern in the United Nations which is a dream in my life. If you also have a dream to work in an international organization, KGU is the best choice for you and learn to make a difference at IMC!





### Wirjohadikusumo Jonathan .....

Indonesia  
Management Program  
Enrolled in 2021

My journey at Kwansei Gakuin University's IBA allows me to see the world from a broader horizon. As the campus has a very thick international environment, I can exchange many point of views, cultures, economies, and even politics. Not to mention, this business school is more professional-oriented rather than academic-oriented. The fact that it is professional-oriented means we discussed business case studies that require us to think critically in real-world situations. Many professors with impressive professional backgrounds share their experiences and skills that equipped us with the required knowledge to confront the always-changing world. As a management major student, I gained a lot of perspectives to generate a sustainable strategy by brainstorming brilliant ideas for MNE(s). Although my major is management, I also have access to learning marketing and finance. Kwansei Gakuin University is a better place to start your international and business study journey!



### Jennifer Lee .....

Hong Kong  
Marketing Program  
Enrolled in 2021

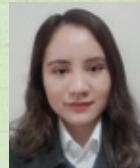
Studying at IMC has broadened my horizons and equipped me with the right tools for future career growth. Through the class discussion of the real-world business scenarios shared by practitioners and professors with diverse expertise, I was able to develop a strategic mindset and management capabilities with a global perspective. I enjoyed the multicultural learning environment at IMC where students from various countries shared their experiences and brought different viewpoints to class. IMC is undoubtedly a place where you can enhance your personal and professional development.



### Wang Yongguang .....

China  
Marketing Program  
Enrolled in 2021

IMC program provided a broad range of useful lectures covering Marketing, Management, and Finance. Not only do those educational courses offered by the IMC program guarantee a good and sound background in business school, but they also granted me lots of motivations to be deeply immersed in the ocean of knowledge and information. Under the exotic circumstances, there is no doubt that as an international student here at KGU, beyond the lectures, I can also discover local cultures and grind my language skills here, a classical one stone with two birds' strategy. Especially for those who feel confused about the near future, the IMC program would be a magnificent choice for you to plan your career strategically.



### Nguyen Thi Thu Hong .....

Vietnam  
Finance Program  
Enrolled in 2020

I had an incredible experience at IMC where I spent two years pursuing my MBA. The dedicated professors always provided high-quality classes. Their impressive work experience and industry knowledge helped me develop and cultivate my knowledge and skills. The various courses provided a comprehensive understanding of the in-depth and up-to-date business through case studies and interactive classroom activities. In addition, I made many life-long friends from many different countries through IMC's close-knit international student community, which I believe is the most precious asset. I grew and became a better version of myself during two years at IMC, which I firmly believe has become a crucial steppingstone for my personal and professional development to pursue my career.



### Aicha Radhy .....

Mauritania  
Finance Program  
Enrolled in 2020

When I decided to do my MBA in Japan, I started looking for suitable universities. While searching for universities, Kwansei Gakuin University stood out with its distinguishing qualities. I found all the things I was looking for, such as an all-English program, knowledgeable professors, and a diverse body of students, at KGU.

Joining the IBA program at KGU has enhanced my knowledge in finance, marketing, and management. Being a member of the MBA program here at KGU has given me a chance to be part of an excellent group of students from all over the world.

I am thankful that I was a part of this amazing institution.



### Friday Chikwala .....

Republic of Zambia  
Marketing Program  
Enrolled in 2020

Learning to make a difference at IMC

The two years in the IBA's MBA program have been filled with tremendous growth both personally and professionally. Every course I took challenged my basic values and beliefs and prepares me to be a better leader equipped with the right skills and knowledge to flourish in this ever-changing marketplace. IMC has created an environment that prepares you to make a difference in the world with support from top-tier instructors and peers from diverse backgrounds. Now I believe that making a difference is a mindset that needs to be nurtured, and IMC courses and instructors helped me to develop that mindset. I am glad I chose IMC for my MBA.



## Financial Aid, Tuition and Fees

International students	Tuition Reduction	30% tuition reduction for all “self-financed” international students with a “Student” visa		
	KGU Scholarship for International Students	Type A	50% of one year's tuition for approximately 40% of newly enrolled students: Selection is made prior to admission based on performance in the entrance examination.	
		Type B	35% of one year's tuition for approximately 60% of all international students other than those awarded the Type A scholarship: Selection is made based on: (First year students) performance in the entrance examination, and (Second year students) the previous year's academic performance.	
Other than those above	KGU Bates Scholarship	Special	One year's tuition and fees for one student: Selection is made prior to admission based on performance in the entrance examination.	
		Type 1	50% of one year's tuition and fees for around 14 students: Selection is made based on: (First year students) performance in the entrance examination, and (Second year students) the previous year's academic performance.	

\*Students whose residence status are Permanent Resident, Special Permanent Resident, Spouse or Child of Permanent Resident, Spouse or Child of Japanese National are not eligible to apply to KGU Scholarship for International Students.

\*The above aid types are one-year awards. Students are encouraged to apply each year.

\*Please note that the KGU Bates Scholarship does not cover admission and miscellaneous fees.

\*In addition to the above, private foundation scholarships may be available.

\*Loan-type scholarships may be available to Japanese nationals or international students with specific visas.

\*Both Tuition reduction and KGU Scholarship for International Students(A,B) require application after the entrance.

Unit : Japanese Yen

### Tuition and Fees (after deduction of financial aid)

		First Year		Second Year	
		At the time of entry	Second Semester	First Semester	Second Semester
Admission Fee		200,000	—	—	—
Tuition		720,000	720,000	720,000	720,000
Education Enhancement Fee		112,500	112,500	112,500	112,500
Miscellaneous Fee		14,000	2,000	2,000	2,000
Total : 3,550,000		1,046,500	834,500	834,500	834,500
International students with a student visa	30% Tuition reduction	-216,000	-216,000	-216,000	-216,000
	KGU Scholarship for International Students: (A) Type A or (B) Type B	(A) -360,000 (B) -252,000	(A) -360,000 (B) -252,000	(A) Not Applicable (B) -252,000	(A) Not Applicable (B) -252,000
	Total : (A) 1,462,000 (B) 1,678,000	(A) 470,500 (B) 578,500	(A) 258,500 (B) 366,500	(B) 366,500	(B) 366,500
Other than those above	KGU Bates Scholarship: (S) Special or (I) Type 1	(S) -830,000 (I) -41,500	(S) -830,000 (I) -41,500	(S) Not Applicable (I) -41,500	(S) Not Applicable (I) -41,500
	Total : (S) 1,060,000 (I) 1,890,000	(S) 216,500 (I) 631,500	(S) 4,500 (I) 419,500	(S) 419,500 (I) 419,500	(S) 419,500 (I) 419,500

\*Tuition and fees are subject to change without prior notice.

### Percentage of IMC Students on Scholarship

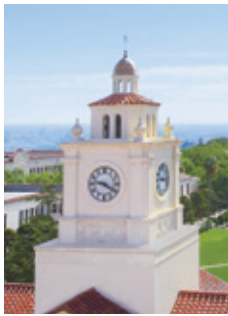
Almost all of the IMC students received some kind of scholarship.

This includes the above KGU scholarships, Japanese government (Monbukagakusho) scholarships, foreign government scholarships, and private foundation scholarships.

\*Please note that the scholarship recipients rate may vary depending on the number of applicants in each year.

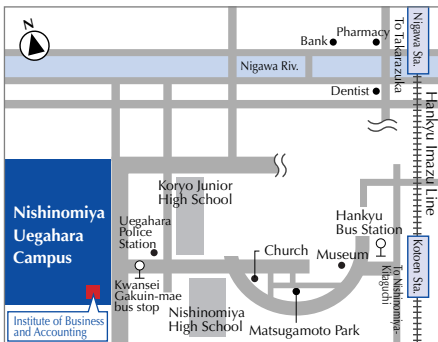


# Campus Introduction



## Nishinomiya Uegahara Campus

In principle, IMC lectures on Monday, Wednesday and Thursday are held at the Nishinomiya Uegahara Campus. The facilities of the Campus include classrooms, an IBA library, student study rooms and lockers. Situated at the center of the Campus is the University Library, which contains approximately 17,000 titles of academic journals, newspapers, microphotographs, and audio-visual materials.

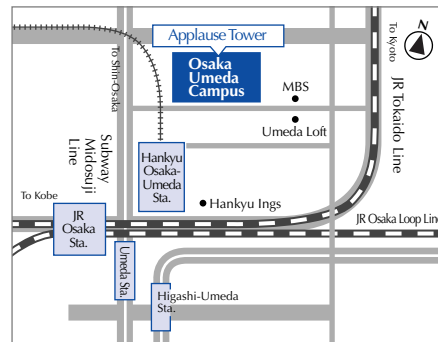


Address: 1-155, Uegahara Ichibancho, Nishinomiya 662-8501, Japan  
Tel: +81-798-54-6572 (IBA Office)



## Osaka Umeda Campus

In principle, IMC lectures on Tuesday and Friday are held at the Osaka Umeda Campus. This fully-equipped facility includes classrooms, a computer area, a lounge, library and a student study area.



Address: 14th floor, Applause Tower, 19-19, Chayamachi, Kita-ku Osaka 530-0013, Japan  
Tel: +81-6-6485-5611

## School history



### Lambuth's Spirit and the Founding of Kwansei Gakuin

Kwansei Gakuin was founded in 1889 by the American missionary Reverend Walter Russell Lambuth, M.D. with the aim of training missionaries and educating young people based on Christian principles. After working in China as a missionary doctor, Reverend Lambuth came to Japan to spread Christianity in the country. He was a missionary and educator in all continents except Antarctica and Australia, even

venturing as far as the Congo in Africa. Reverend Lambuth said, "Foster citizens of the world who are disciples of Christ," and he lived these words by dedicating his life to being a global servant.



### School Motto "Mastery for Service"

In 1912, the Canadian Dr. C.J.L. Bates, the fourth Chancellor and principal of the High School, proposed what is today the motto of Kwansei Gakuin: "Mastery for Service." What this means is that we must strive to be the very best we can in order to contribute to the world and to fulfill our future responsibilities. The words that Dr. Bates spoke in 1912 still capture the spirit of Kwansei Gakuin: "Our ideal of the scholar is not a kind of intellectual sponge that always takes in, but never gives out until it is squeezed: but it is a man who loves to acquire knowledge not for its own sake, much less for the sake of his own fame, but whose desire for knowledge is a desire to equip himself to render better service to humanity."



### The School Emblem: The Crescent Moon

The school emblem represents Kwansei Gakuin students' daily journey on the path to growth, as a crescent moon gradually grows to become a full moon. It also represents Kwansei Gakuin students and graduates who take God's blessings and spread them like a shining light around the world, much as the moon reflects the sun's rays to light up the dark night.



### School Song: "Wings in the Sky"

Our school song, "Wings in the Sky", was created in 1933 by a Kwansei Gakuin alumnus and one of Japan's most renowned composers, Kousaku Yamada, and the poet Hakushu Kitahara. It is still sung today by countless students and graduates.



Kobe



Kyoto



Tokyo



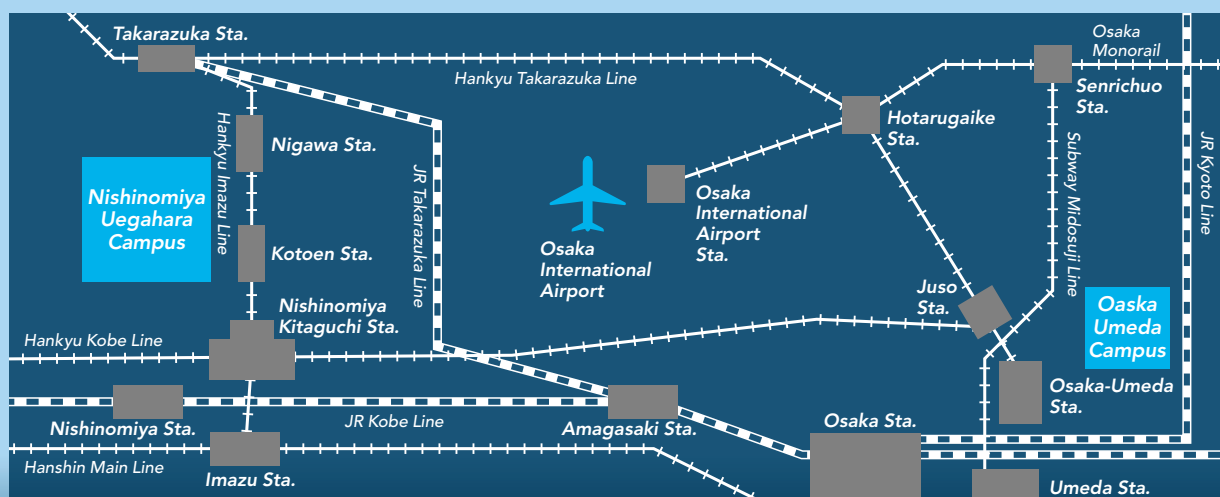
Osaka



Nishinomiya  
Uegahara Campus



Osaka  
Umeda Campus



**Nishinomiya Uegahara Campus**

Address: 1-155, Uegahara Ichibancho, Nishinomiya  
662-8501, Japan Tel: +81-798-54-6572 Fax: +81-798-54-6581

**Osaka Umeda Campus**

Address: 14th floor, Applause Tower, 19-19, Chayamachi, Kita-ku, Osaka  
530-0013, Japan Tel: +81-6-6485-5611 Fax: +81-6-6485-5612





**Schumpeter Tamada**  
Dean  
Institute of  
Business and Accounting

## Message from the Dean

### *Become a 'Manager of your Life'!*

My mentor, Professor Clayton Christensen of Harvard Business School, wrote: "In order to really find happiness, you need to continue looking for opportunities that you believe are meaningful, in which you will be able to learn new things, to succeed, and be given more and more responsibility to shoulder." He added: "Find a job that you love, and you will never work a day in your life."

On the other hand, Christensen warns us that: "You'll be routinely tempted to invest your resources elsewhere - in things that will provide you with a more immediate payoff. That can add up to neglecting the people you care about most in the world."

Many corporate managers tend to focus only on processes of 'sustainable innovation' that seem to produce short-term returns; however, if they continue to do this they will get stuck in a 'success trap'. Even large companies with long histories of business success have been known to lose their customers to 'disruptive innovation' and subsequently failed.

The knowledge of business administration, accounting and other disciplines offered by the Institute of Business and Accounting (IBA) not only saves companies from being disrupted in this way; it also provides guidelines for the management of public organizations such as hospitals, municipal government and universities. In addition, IBA offers practical guidance designed to help each of us as individuals live our limited lives better and, as a result, become outstanding 'managers of life'.

### *Emphasis on Ethics*

When a company pursues only profits for its key stakeholders such as business owners and shareholders, it creates various negative effects. These include trying to eliminate rival companies, exploiting employees, and causing pollution.

Today's managers are required to have high ethical standards and consider sustainable development goals (SDGs) not only for shareholders, but also for customers, employees, the natural environment, and many other stakeholders. The mission of IBA is to nurture creative and capable global citizens who embody the school motto: "Mastery for Service". We do this, for example, by making courses in business ethics compulsory.

## What IMC can provide you.



**Yuji Maeda**  
Assistant Dean Institute of  
Business and Accounting

The area of my research, "Corporate Risk Management," has become more focused on risks with an enterprise-wide approach. For example, according to ISO (International Organization for Standardization), corporations should implement "Enterprise-wide Risk Management," that is introduced with a holistic and integrated approach to risk management. CEO, managers, and their subordinates are puzzled on what to do because this is a brand-new approach for the corporation to follow while each corporation has its distinct business model, variety of products and many business units which are really complicated under the umbrella of a corporation. No standardized methods can be suggested by anyone.

Then, what should they do? Well, the answer should be like this, "Each corporation should make its own model with everyone involved after every risk is identified!" For that, I believe that human resources who can implement a new idea effectively and efficiently while leading the organizations, are really needed for such a corporation.

International Management Course (IMC) will educate young students to do challenge for such difficult business problems. IMC is designed to teach how to become a global business leader being capable of leveraging diversity and inclusion. We would like to have a person, such as you, who is thinking globally with unique experience. After two years of spending precious time with us, IMC graduates can solve critical issues and make a difference to the world.

# Entrance Examination Information 2022-2023

	Pattern A : (Candidates resident in Japan)			Pattern B : (Candidates resident overseas)	
<b>Objective and Intended Candidates</b>	The entrance examination will comprehensively evaluate candidates' basic academic ability and motivation, with the aim of selecting students to be trained as businesspersons who can work effectively in global business. New university graduates, international students and working members of society residing in Japan are qualified to sit for this examination.			The entrance examination aims to select students to be trained as businesspersons who can work effectively in global business. Those qualified to take this examination are overseas residents and Japanese students at present studying outside Japan. Candidates' motivation, academic competence and English-language ability will be assessed on the basis of documents submitted by candidates.	
<b>Qualifications for Application</b>	Candidates should be university graduates (or prospective graduates) able to sit for the entrance examination in Japan. Overall English-language ability will be evaluated in the entrance examination, so applicants are not required to have reached a specific level in a formal English test before applying. However, students will require a level of English sufficient for them to follow without difficulty a graduate-level degree course taught only in English. A TOEFL iBT score of at least 85, a TOEFL-ITP score of at least 570, a TOEIC score of at least 780 or an IELTS score of at least 6.0 may be regarded as a general indication of the level of English-language ability likely to be necessary. Persons unsure as to whether they are qualified to sit for the entrance examination should submit an inquiry beforehand to the office of the Institute of Business and Accounting.			Candidates should be university graduates (or prospective graduates) who are able to follow without difficulty a graduate-level degree course taught only in English. To ensure that candidates are suitably qualified, they are required to submit either a GMAT score certificate or other certificates/documents providing evidence of management-related knowledge (a thesis, academic papers, etc.). In the case of non-native English speakers, a certificate providing evidence of English-language ability such as a TOEFL score, IELTS score or TOEIC score is also required. Before submitting a formal application, prospective applicants must submit a Preliminary Inquiry Form to ascertain whether they are qualified to take the examination.	
<b>Student Intake</b>	2022 Fall Entry	2023 Spring Entry		2022 Fall Entry	2023 Spring Entry
		First Intake	Second Intake		
	5	10	5	5	5
<b>Application Period</b>	June 8 – 15, 2022	November 2 - 9, 2022	January 18 - 25, 2023	April 4 - June 8, 2022	September 14 - October 26, 2022
<b>Type of Examination</b>	Document Assessment Written Examination Interview	Document Assessment Written Examination Interview	Document Assessment Interview	Selection based on documents submitted	
<b>Examination Date</b>	July 2, 2022	November 26, 2022	February 11 2023	None (Document Assessment Only)	
<b>Announcement of Results</b>	July 15, 2022	December 9, 2022	February 24, 2023	As soon as documents have been assessed	

## Overseas residents can apply from their home

**You can take the examination without traveling to Japan!**

**Step 1**

Access  
<https://kwansei.ac.jp/en/imce/admission/>  
to download the Preliminary Inquiry Form.



**Step 2**

Fill in the form and submit it to [imc@kwansei.ac.jp](mailto:imc@kwansei.ac.jp).

**Step 3**

Once your eligibility for application is confirmed, we will send you the application forms, which you will fill in and send back to us with the following materials.

- Transcripts
- Recommendation letters
- Certificate of English fluency
- Short essays on prescribed themes